

Communications & Digital Engagement Coordinators

Full time hours for up to 8 weeks

Position Summary

These two positions will support the Diocese of St. Catharines in strengthening its digital presence, communications strategy, and community engagement initiatives throughout Summer 2026. This role will focus on storytelling, social media development, diocesan communications planning, and event promotion, with a particular emphasis on expanding the Diocese's digital outreach and engagement with families and young adults.

Key Responsibilities

Digital Communications Strategy

- Assist in developing a two-year social media and digital communications plan for the Diocese of St. Catharines.
- Research best practices in diocesan and nonprofit communications.
- Consult with key diocesan offices and staff to help establish a cohesive vision and mission for diocesan communications and digital engagement.
- Support the development of communication standards, messaging, and branding consistency across diocesan platforms.

Social Media & Storytelling

- Create engaging digital content for diocesan social media platforms.
- Develop storytelling initiatives highlighting parish life, ministries, events, and diocesan outreach.
- Assist in increasing online engagement and visibility through strategic content planning.
- Analyze and report on engagement metrics and audience growth.

Professional Development & Research

- Connect with and research communication strategies from other dioceses and Catholic organizations.
- Participate in professional development opportunities related to communications, media, evangelization, and digital engagement.
- Bring forward recommendations for future growth and innovation in diocesan communications.

Assumption of Mary Festival Planning

- Assist in the planning and promotion of the Summer Assumption of Mary Festival.
- Support festival design, branding, and promotional materials.
- Coordinate communications and promotional outreach to parishes through announcements, bulletins, and digital media.
- Develop and manage social media content leading up to and during the festival.
- Help create a welcoming, family-oriented event atmosphere through effective communications and engagement strategies.

Please send your resume to Francesco Capisciolto (youth@saintcd.com) by June 9. A special thank you to all applicants but only those selected for an interview will be contacted.

Francesco Capisciolto
Director of Youth and Young Adult Ministries
Diocese of St. Catharines
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